

HOW TO BECOME A SUCCESSFUL PHOTOGRAPHER

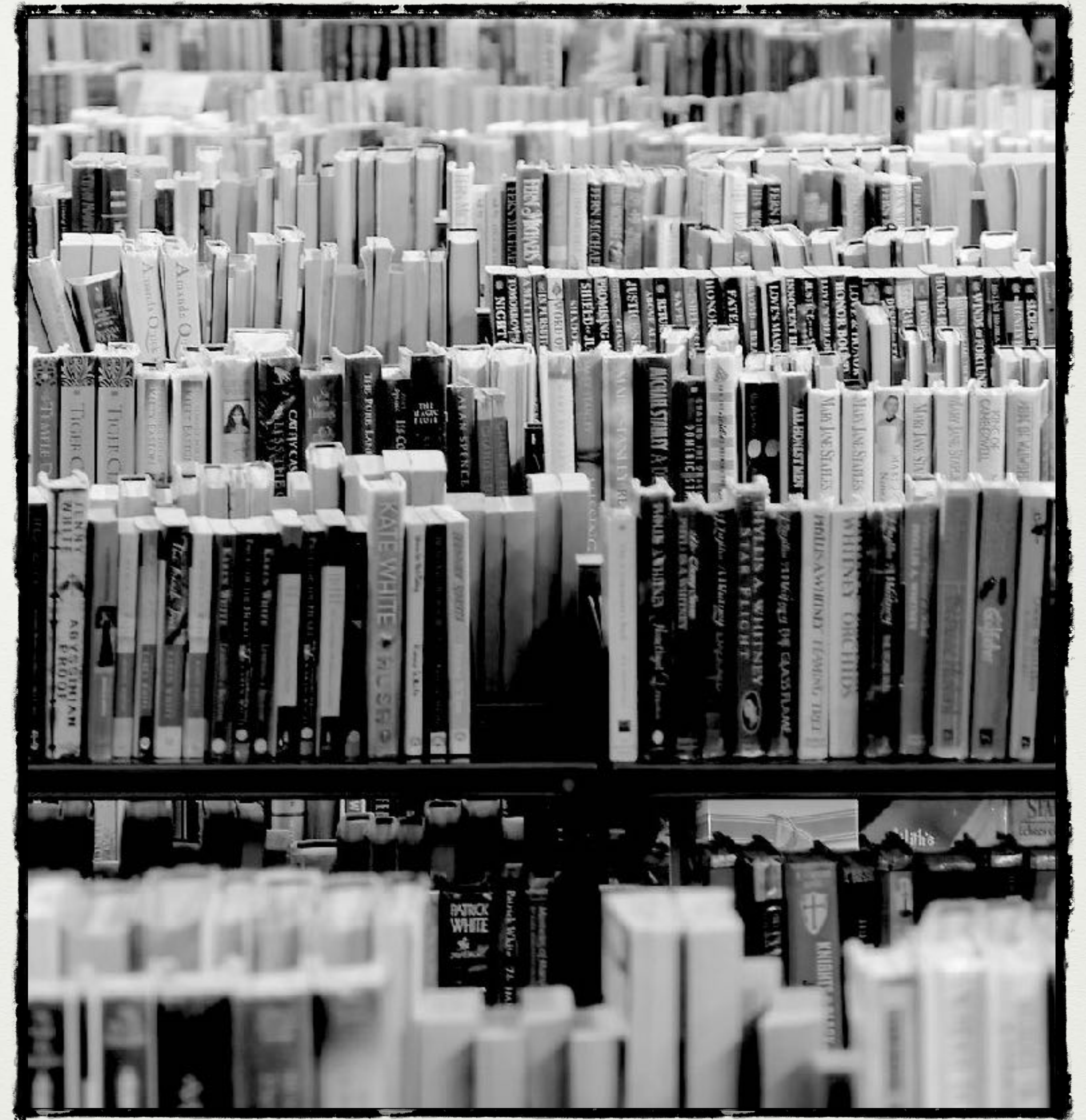
In Three Easy* Steps

*Easy to *remember*, not easy to *do*.

Sorry about that! Let's continue.....

Step 1: Learn

In which our hero dedicates a lifetime
to the pursuit of knowledge.



Learning: How to Shoot

- Understand your camera
 - Settings, controls, strengths, weaknesses
- Understand your subjects
 - Behaviour, lighting, space, time

Camera

exposure mode tracking
drive viewfinder
menus compensation
focus mode manual focus zoom
memory focus area
metering shortcuts
button customisation

Subject

contrast perspective
light source predictability
time of day story
dynamic range
accessibility depth of field
speed light angle
context
uniqueness
depth of scene

Learning: How to Edit

- Setting a baseline
 - RAW, noise reduction, lens correction
- Local adjustments
 - Tame problems, lift the subject
- Light & colour
 - Black is black, white is white
- Finishing
 - Size, colour, branding

Step 2: Practice

In which our hero commits to a lifetime in pursuit of unobtainable perfection.



Practice

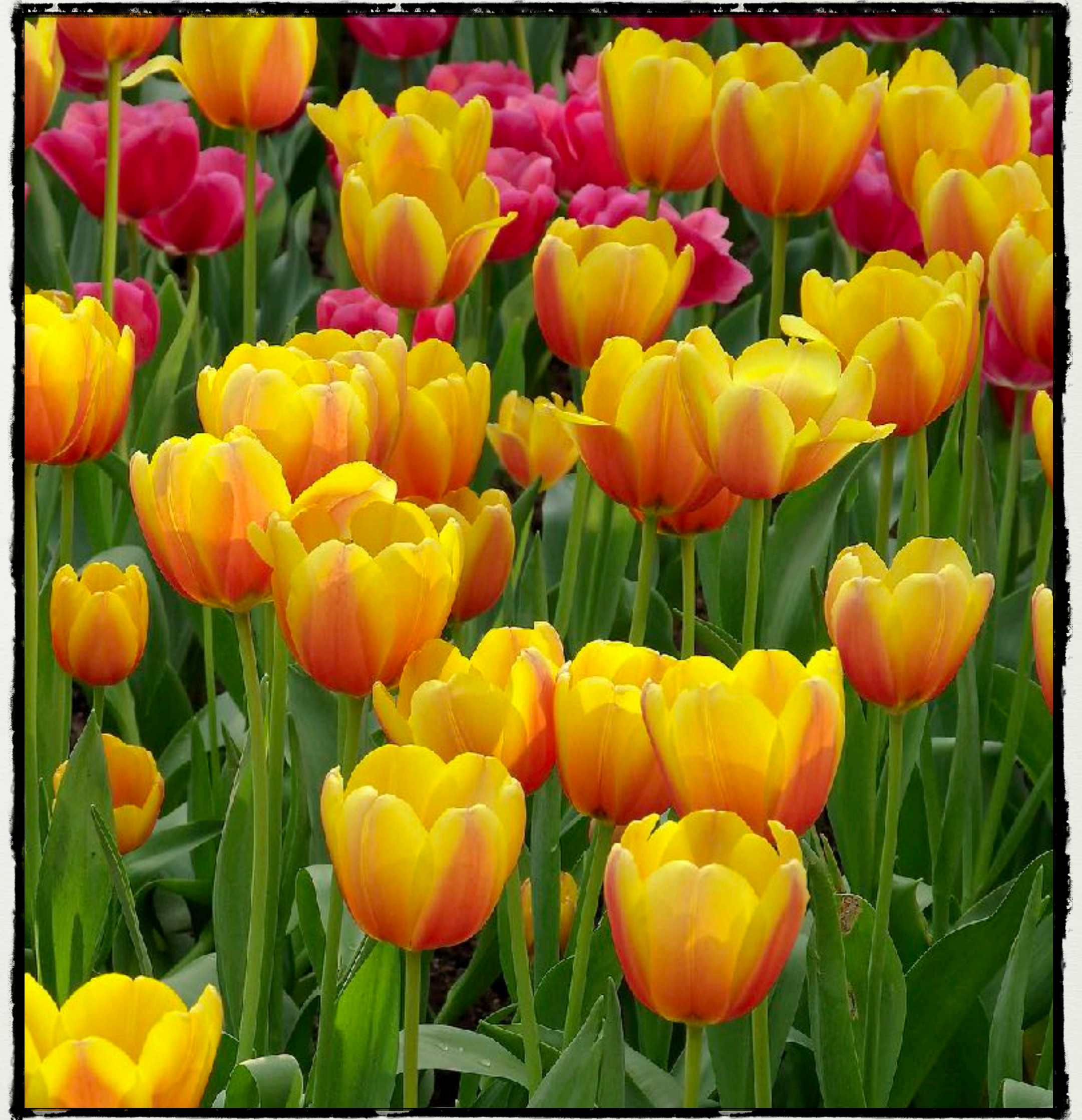
- Define one problem and conquer it.
 - Go back to learning, then keep trying until you don't have to think
- Repeat...
 - Because there is *always* another

No, really, pick another problem.

Alright then, you may move on to the final step at any time...

Step 3: Define Success

In which our hero stops to smell the flowers at their feet.



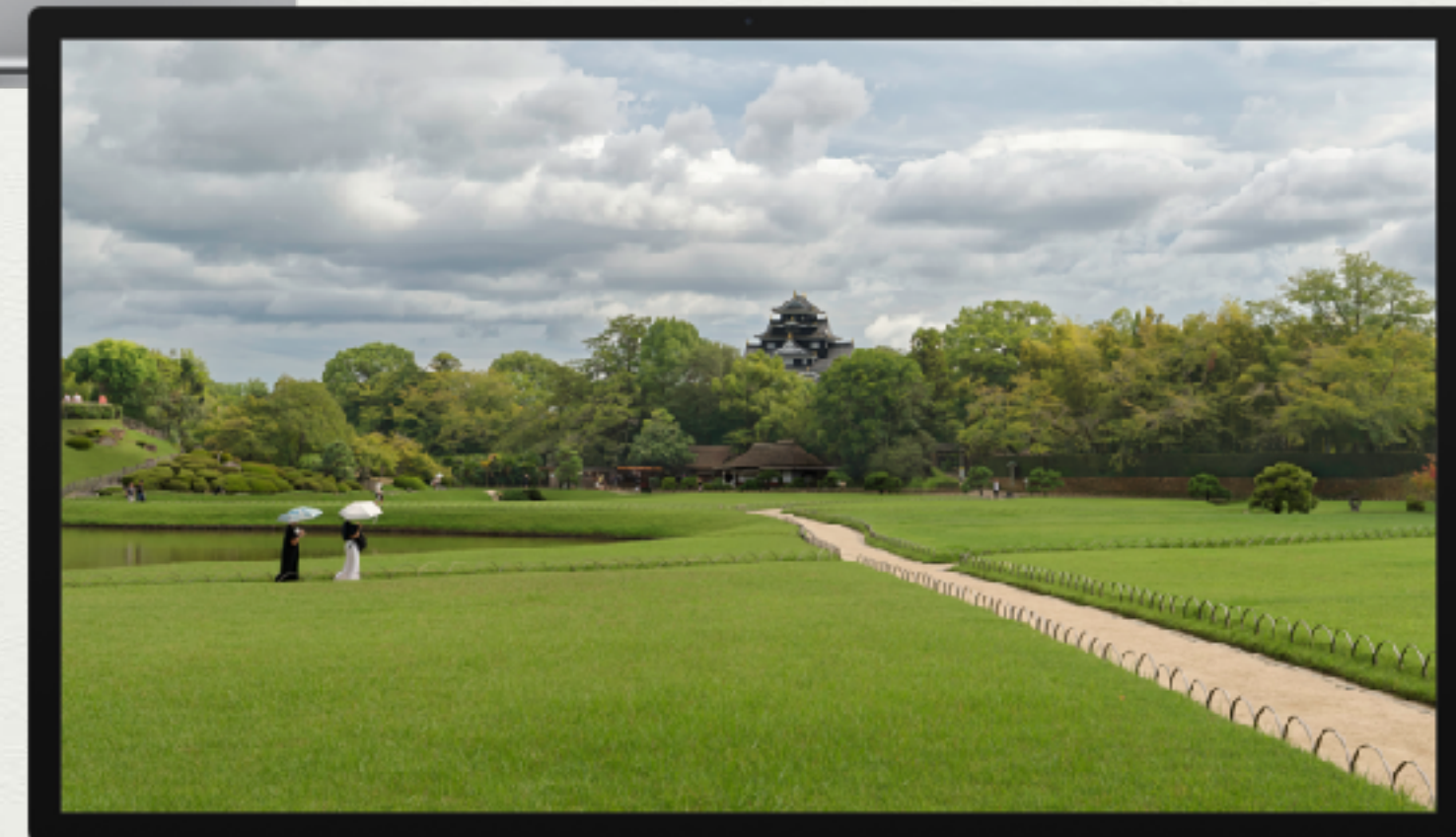
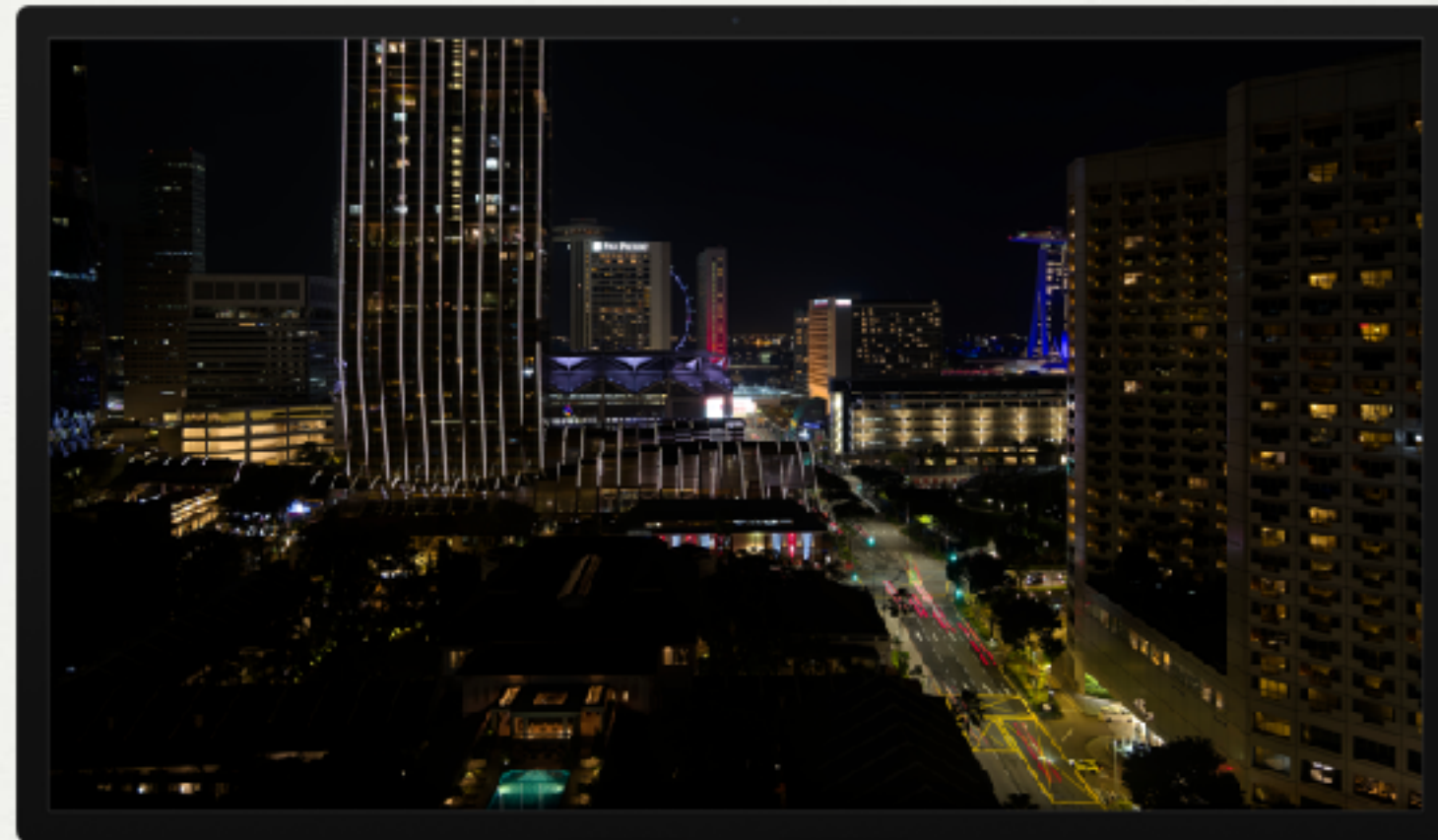
Success is **Yours to Define**

- Probably not a living.
- Probably not awards.
- Probably not acclaim.
- Almost certainly...

A serene sunset scene with a dark silhouette of a forest line across the middle. The sky is filled with horizontal bands of orange and yellow clouds, with a bright orange sun partially visible on the horizon. A single, thin white contrail streaks across the upper left portion of the sky. The foreground shows the dark, calm surface of a body of water with some subtle ripples.

What Makes You Happy

My current muses...



My current muses...











My current muses...



My current muses...





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